Highland Neighborhood Census Profile

HIGHLAND NAC

Portland State UNIVERSITY

PRC
POPULATION RESEARCH CENTER

Beaverton OREGON

City of Beaverton Quick Facts (2010)

- Total Population – 89,757

- Total Housing Units – 39,500

- Homeownership Rate (2007-2011) – 49.7%

- Housing Units in Multi-Unit Structures – 46.2%

- Median Value of Owner Occupied Housing - $297,600

Beaverton
O R E G O N

City of Beaverton Quick Facts (2007-2011)

- Language Other than English Spoken at Home – 27.6%

- Median Household Income - $55,115

- Persons Below Poverty Level – 12.1%

Sources: US Census Bureau QuickFacts. http://quickfacts.census.gov/qfd/states/41/4105350.html

Beaverton
OREGON

Project Background

- The City of Beaverton and Portland State University's Population Research Center partnered in 2013 to collect 2000 and 2010 Census Data using Neighborhood Association Committee (NAC) boundaries.

- The neighborhood boundaries are approximated based on 2000 and 2010 census blocks.

- The goal of gathering this information is to help the city and your NAC better understand who the NAC's constituency is in order to create outreach and marketing efforts that are tailor made to each NAC.

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Portland State
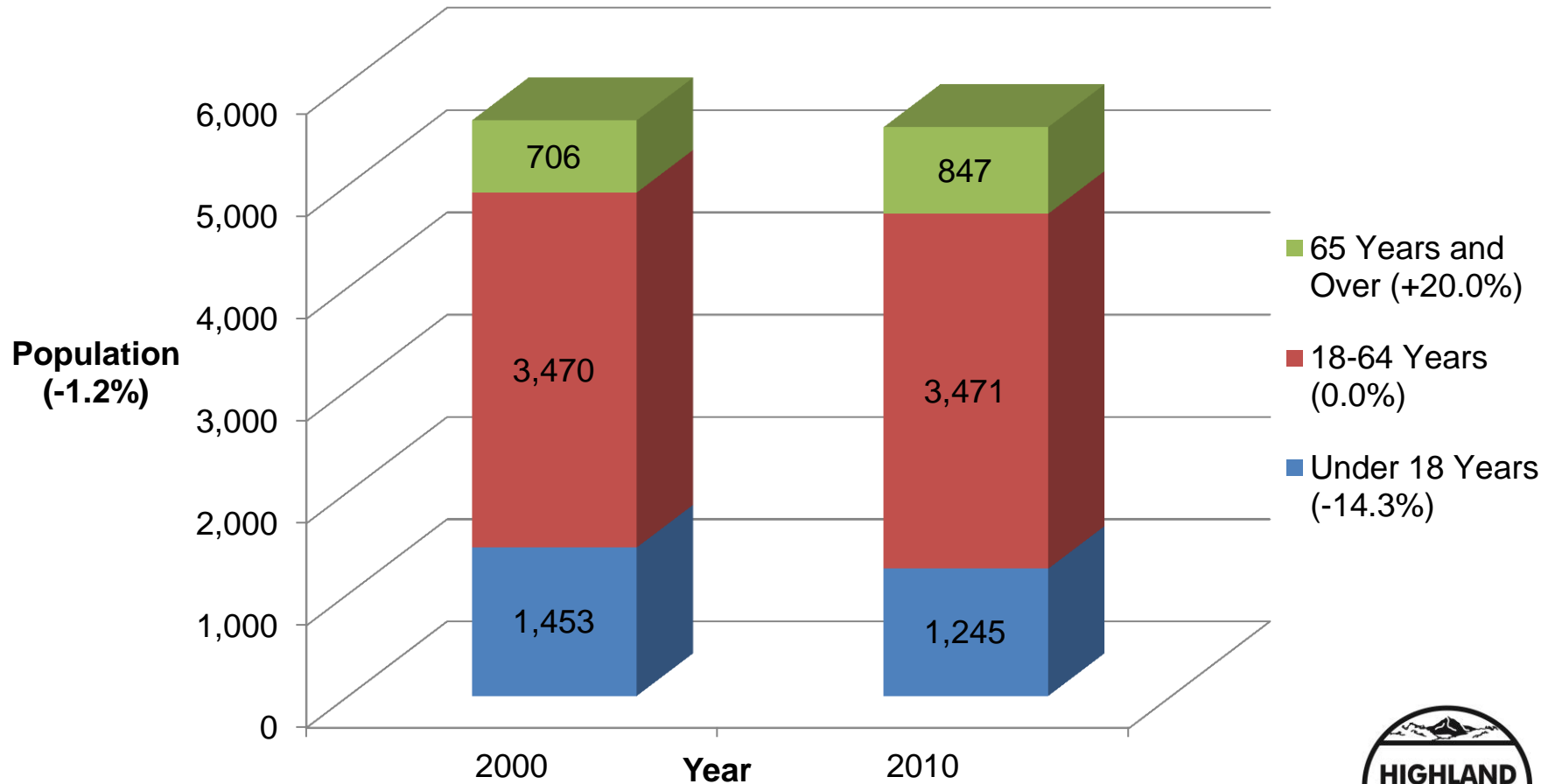UNIVERSITY

Beaverton
OREGON
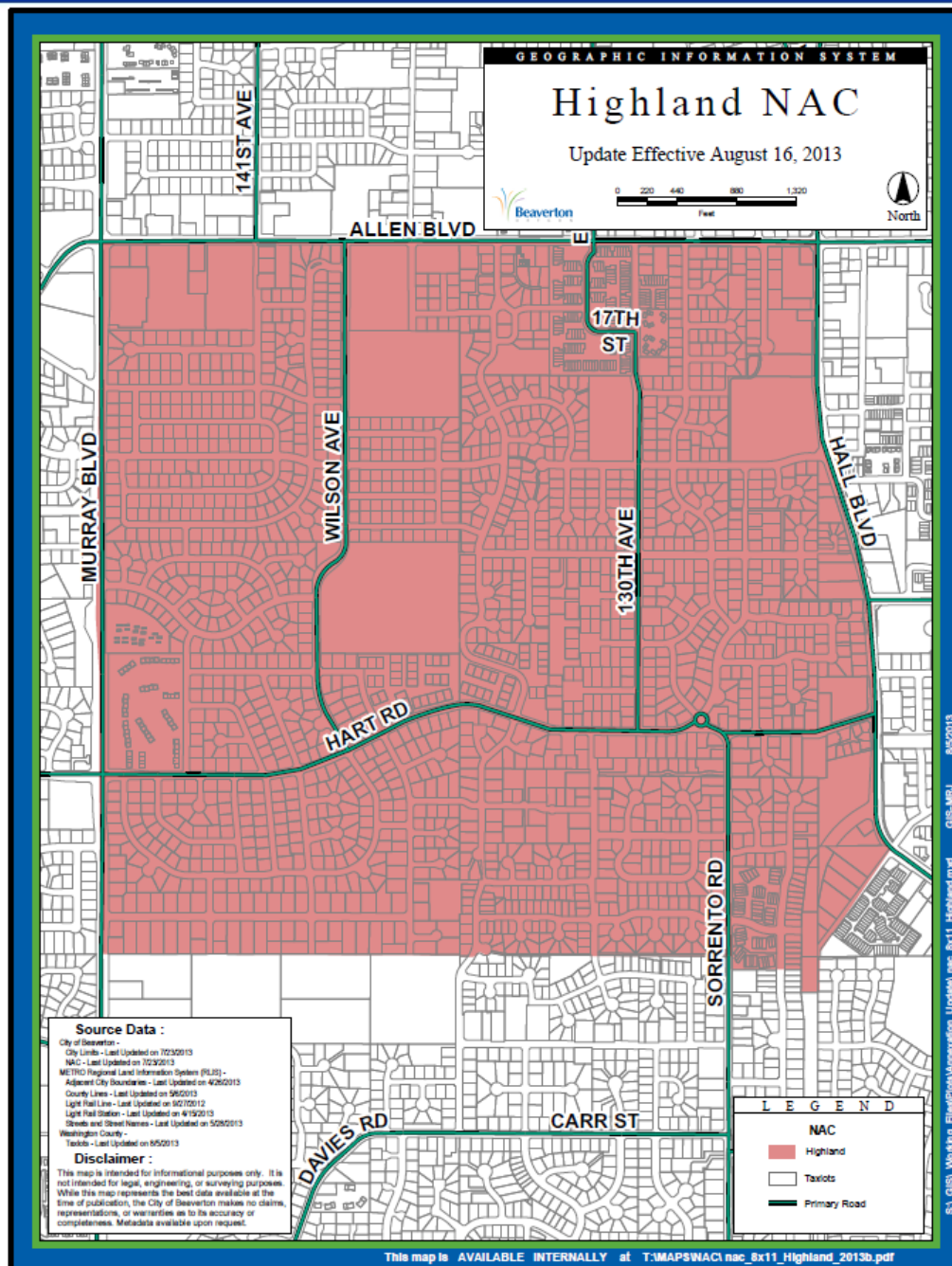
Area and Density of Highland

- Acres
  - 2000 = 672
  - 2010 = 672

- Persons per acre
  - 2000 = 8.4
  - 2010 = 8.3 (1.2% decrease)

- Persons per square mile
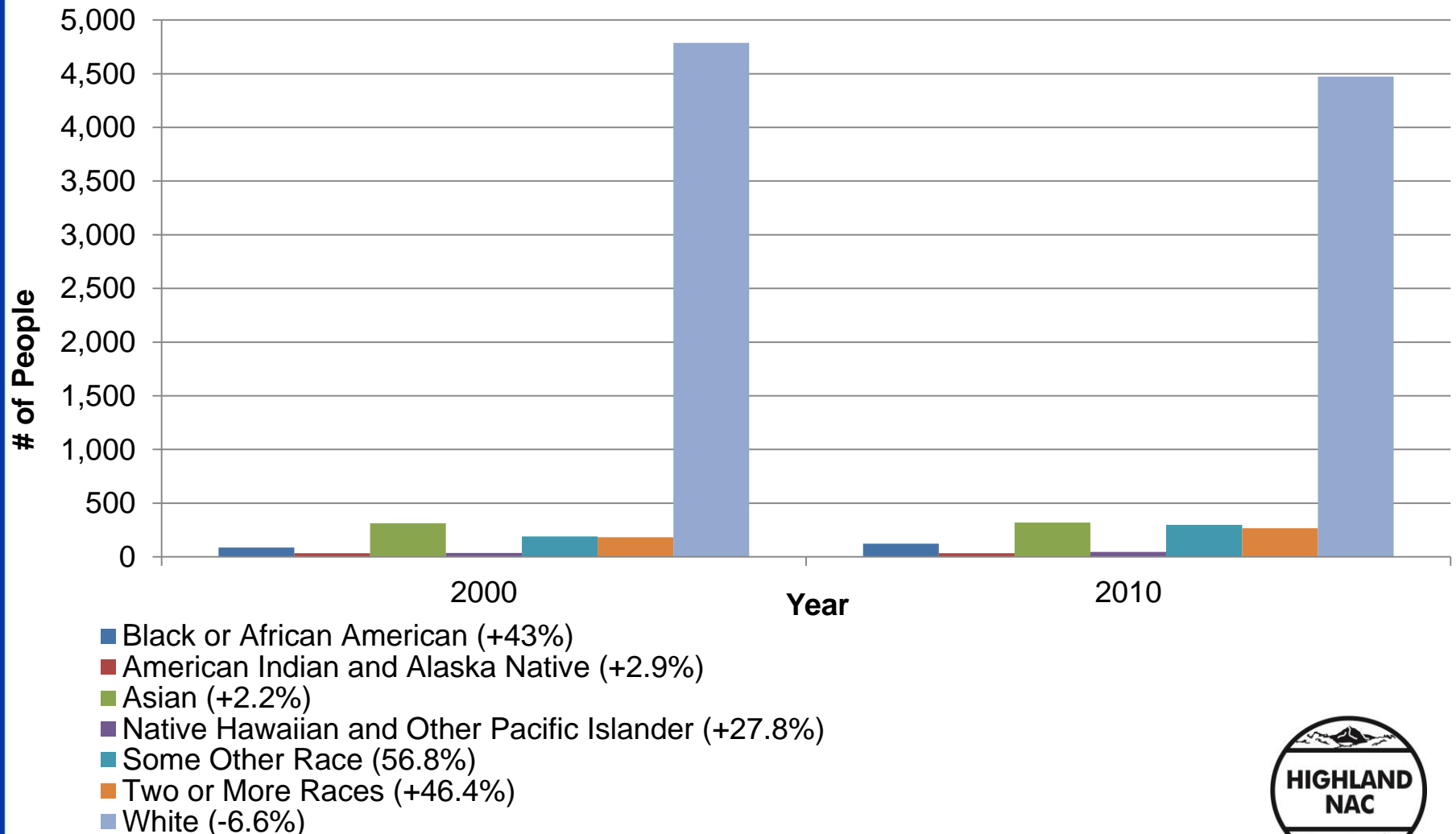 - 2000 = 5,358
  - 2010 = 5,295 (1.2% decrease)

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Total Population and Age
Change from 2000-2010

Population (-1.2%)

Year

2000	2010
706	847
3,470	3,471
1,453	1,245

Legend:
- 65 Years and Over (+20.0%)
- 18-64 Years (0.0%)
- Under 18 Years (-14.3%)

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Diversity of Highland
Change from 2000-2010

# of People (y-axis: 0 to 5,000)

Year (x-axis: 2000, 2010)

- Black or African American (+43%)
- American Indian and Alaska Native (+2.9%)
- Asian (+2.2%)
- Native Hawaiian and Other Pacific Islander (+27.8%)
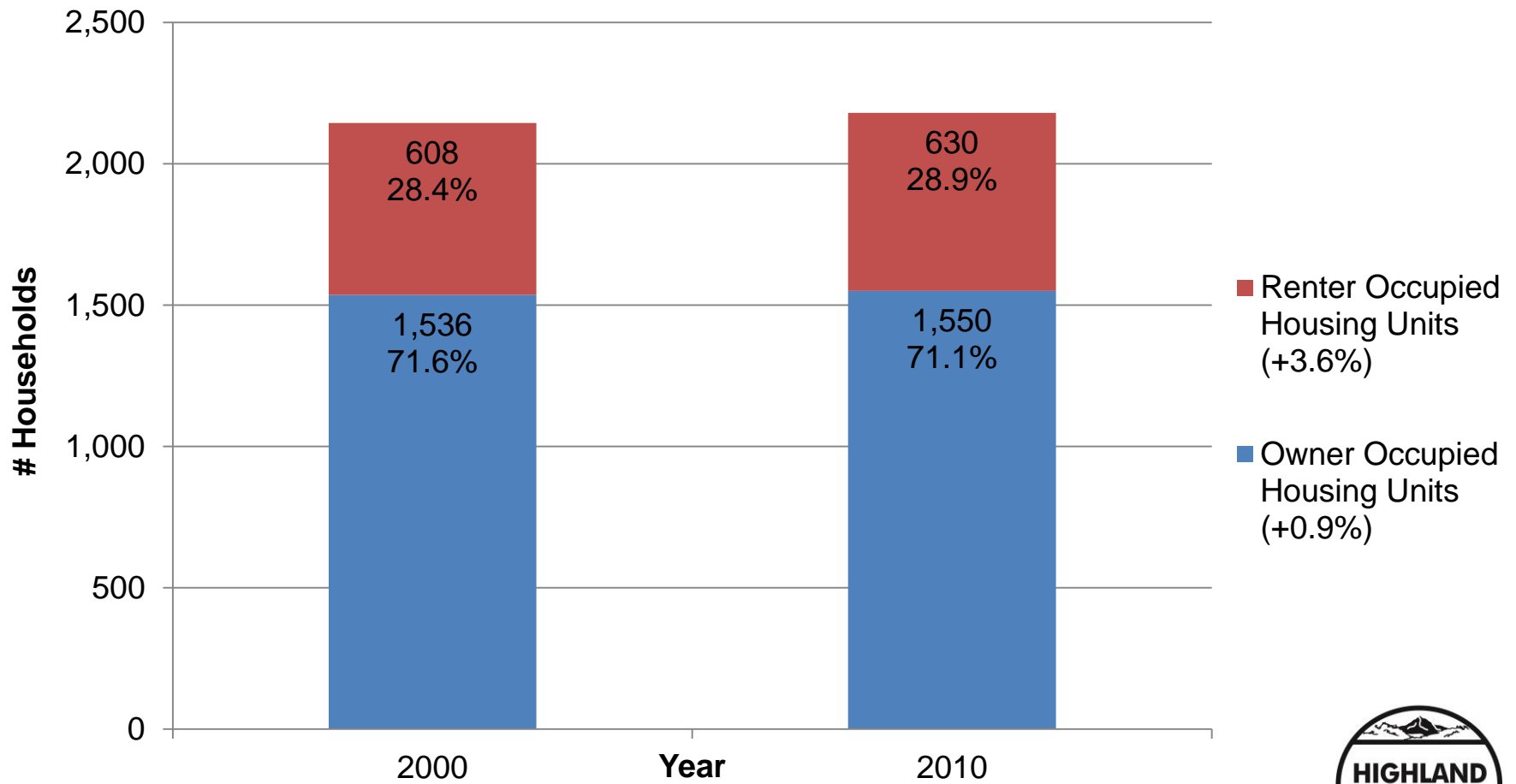- Some Other Race (56.8%)
- Two or More Races (+46.4%)
- White (-6.6%)

Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

HIGHLAND NAC
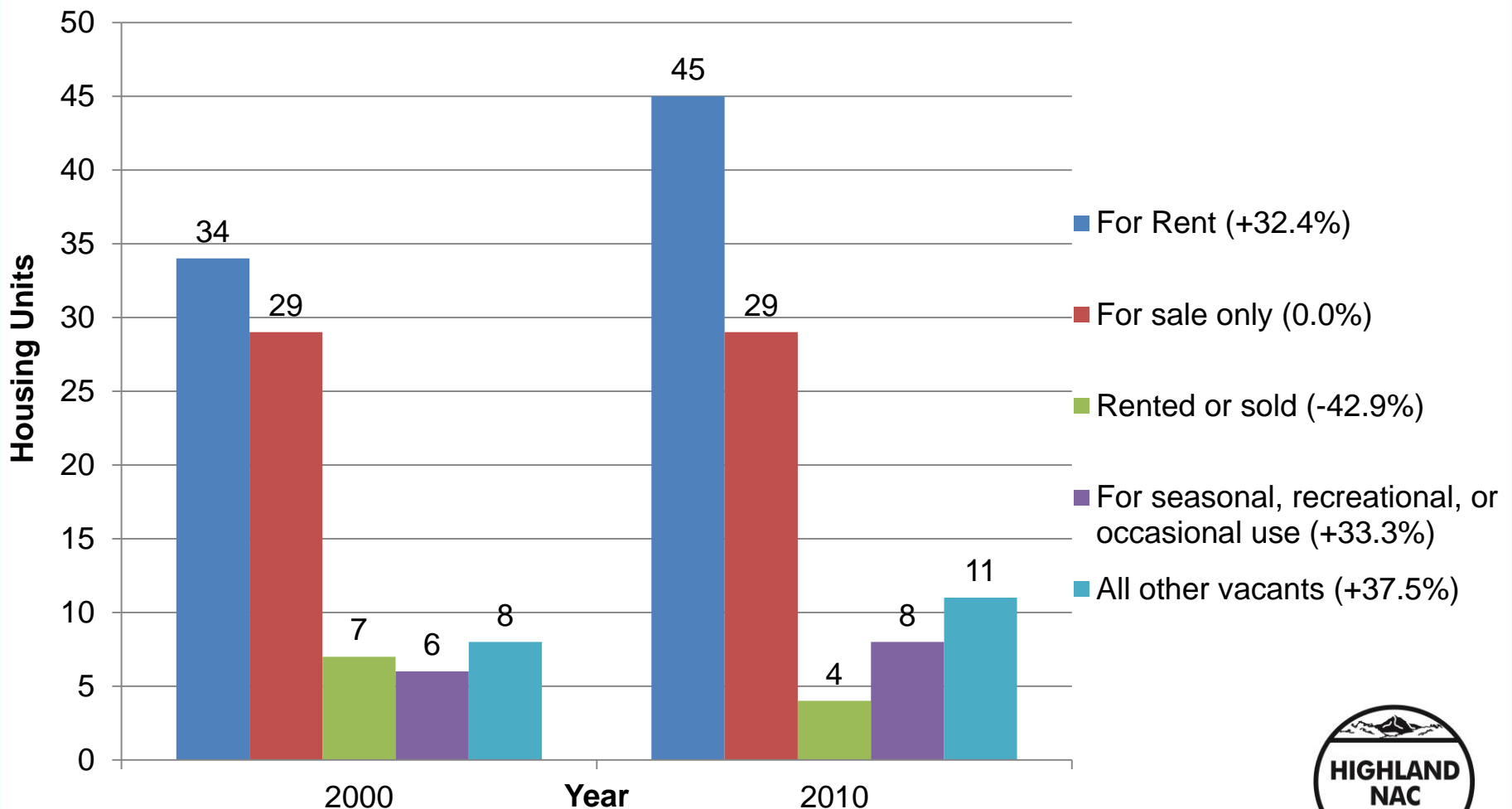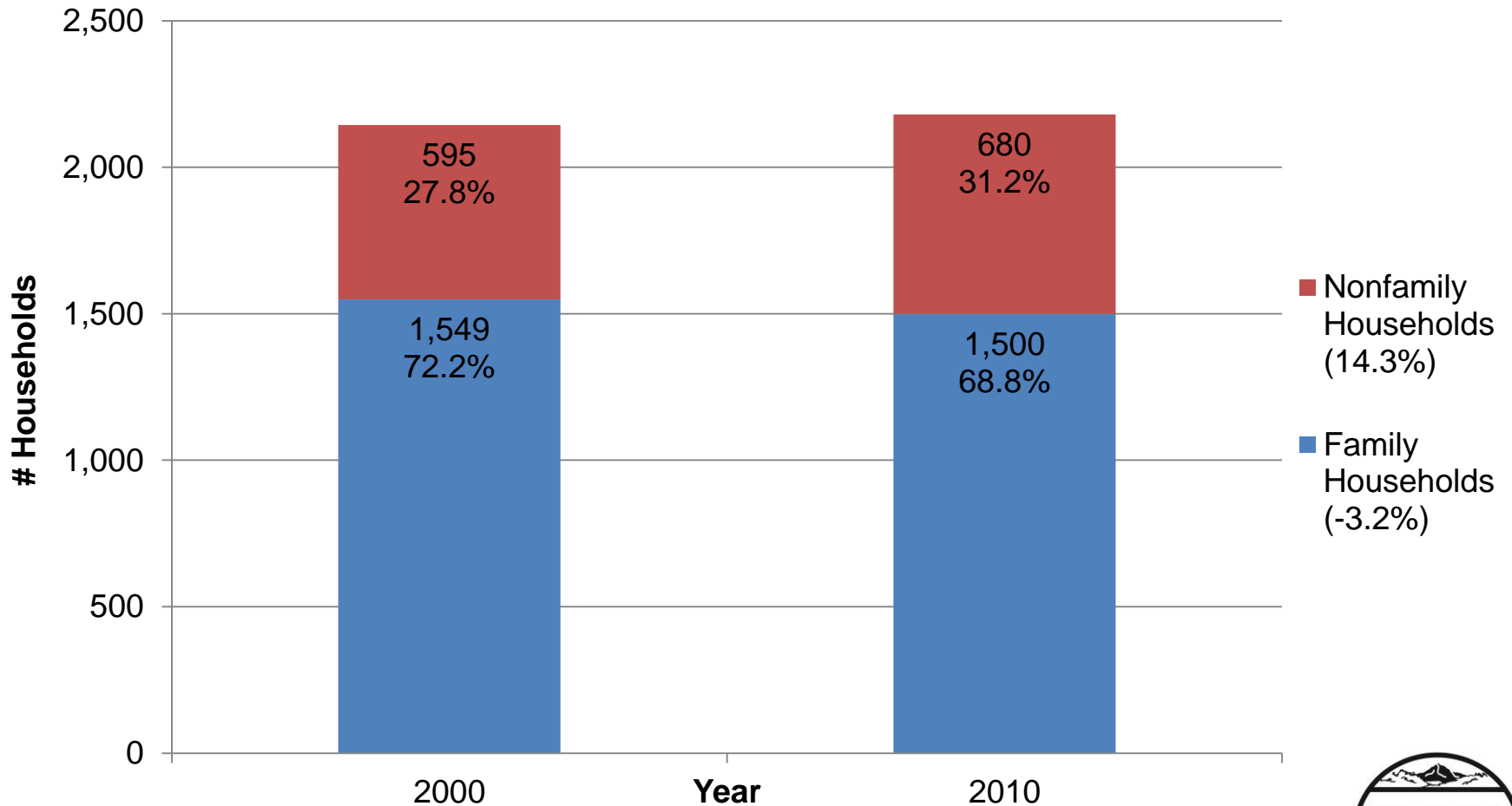
Total Occupied Housing Units
Change from 2000 - 2010

Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.
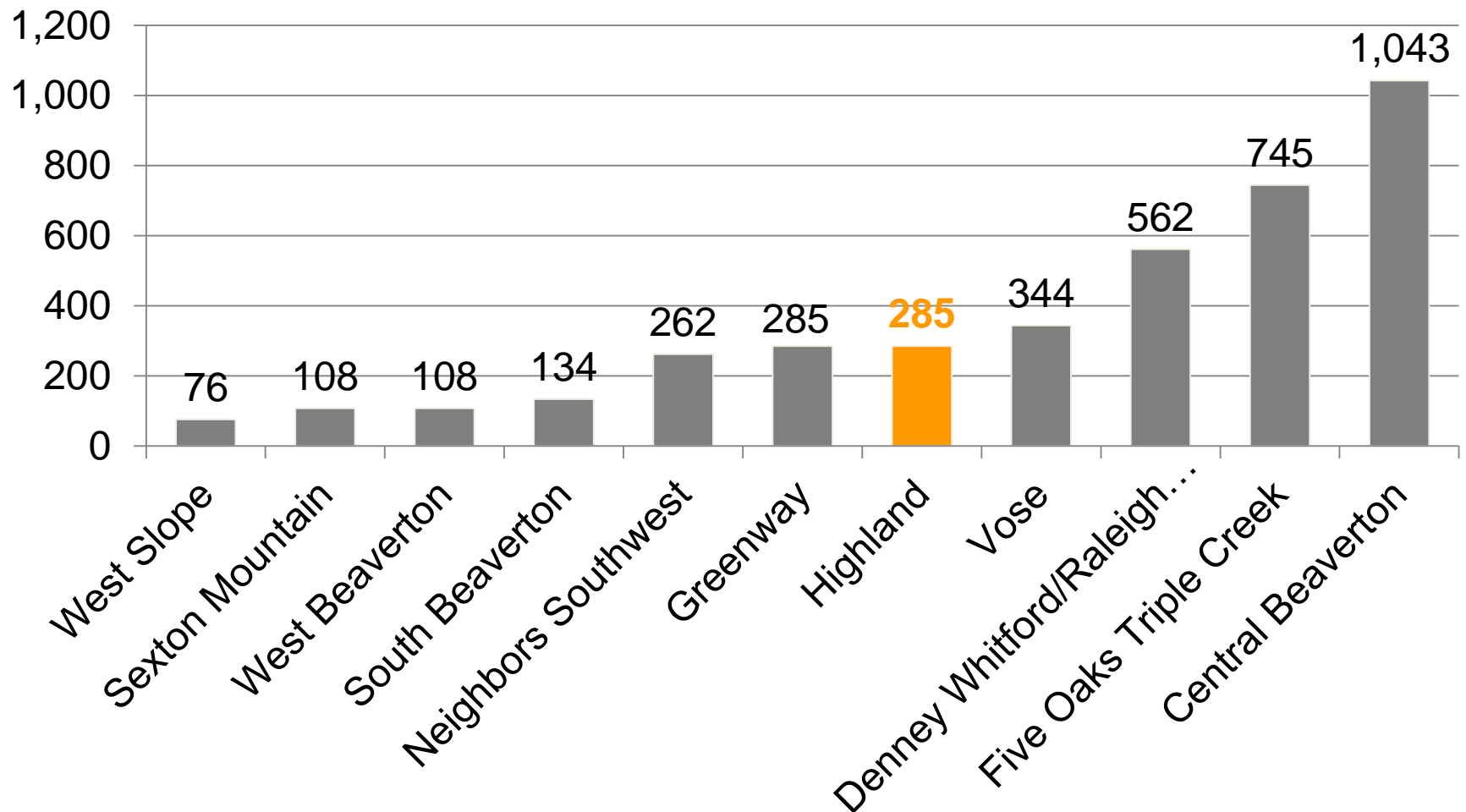
Total Vacant Housing Units
Change from 2000-2010

Legend:
- For Rent (+32.4%)
- For sale only (0.0%)
- Rented or sold (-42.9%)
- For seasonal, recreational, or occasional use (+33.3%)
- All other vacants (+37.5%)

Y-axis: Housing Units (0 to 50)
X-axis: Year

2000: 34, 29, 7, 6, 8
2010: 45, 29, 4, 8, 11

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Household Makeup
Change from 2000-2010

Legend:
- Nonfamily Households (14.3%)
- Family Households (-3.2%)

2000:
- Nonfamily: 595 / 27.8%
- Family: 1,549 / 72.2%

2010:
- Nonfamily: 680 / 31.2%
- Family: 1,500 / 68.8%

Y-axis: # Households (0 to 2,500)
X-axis: Year (2000, 2010)

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Business Distribution for all NACs in 2011

Source: Worksource Oregon

Percent of Population Enrolled in School by NAC (2007-2011)

Bar chart showing percent of population enrolled in school by NAC:
- Vose: 20%
- Denney...: 23%
- Five Oaks Triple Creek: 25%
- West Slope: 25%
- Central Beaverton: 25%
- Highland: 25%
- Greenway: 26%
- South Beaverton: 28%
- West Beaverton: 29%
- Neighbors Southwest: 30%
- Sexton Mountain: 32%
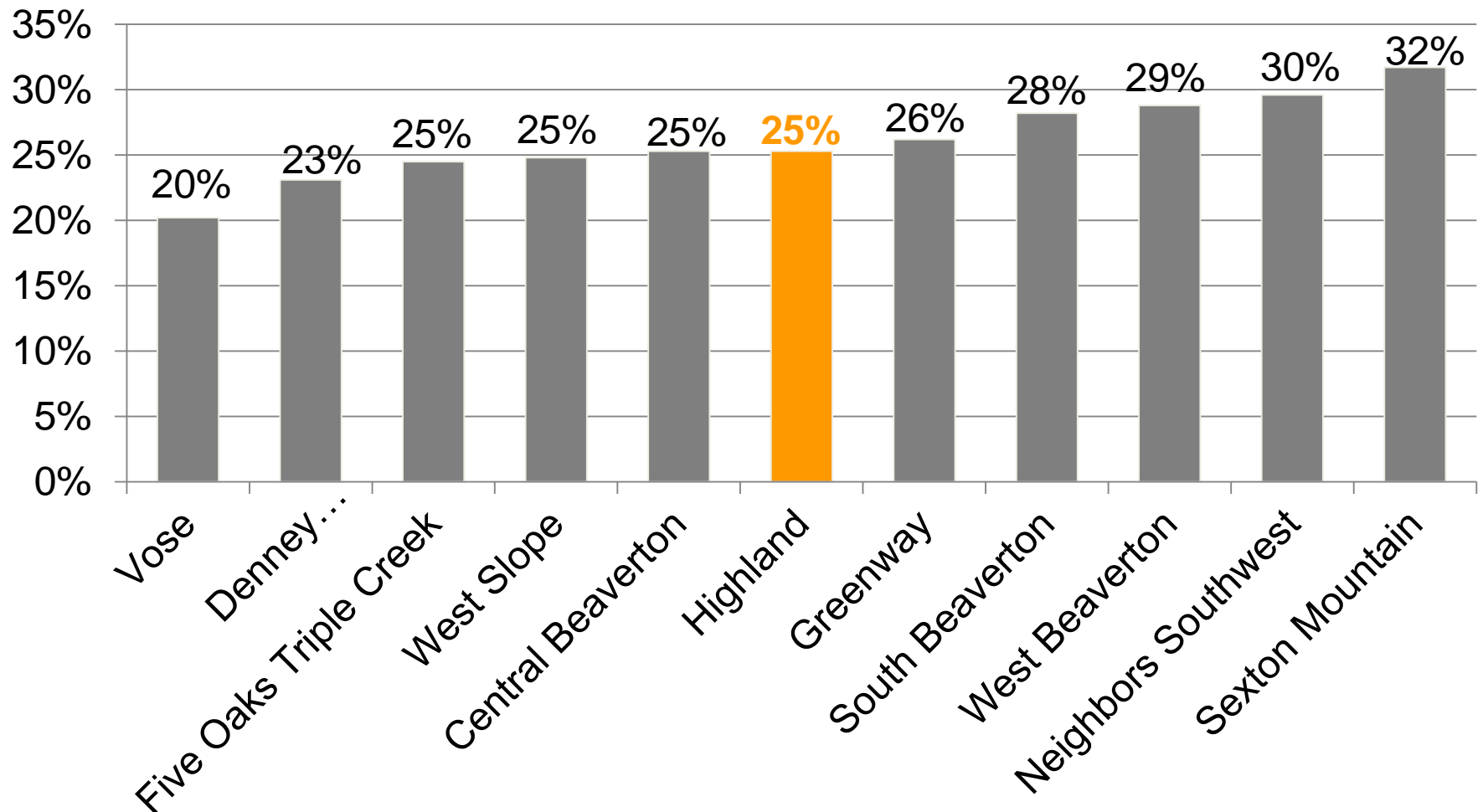
Percent of Population 25+ With College Degrees by NAC (2007-2011)

Source: Worksource Oregon
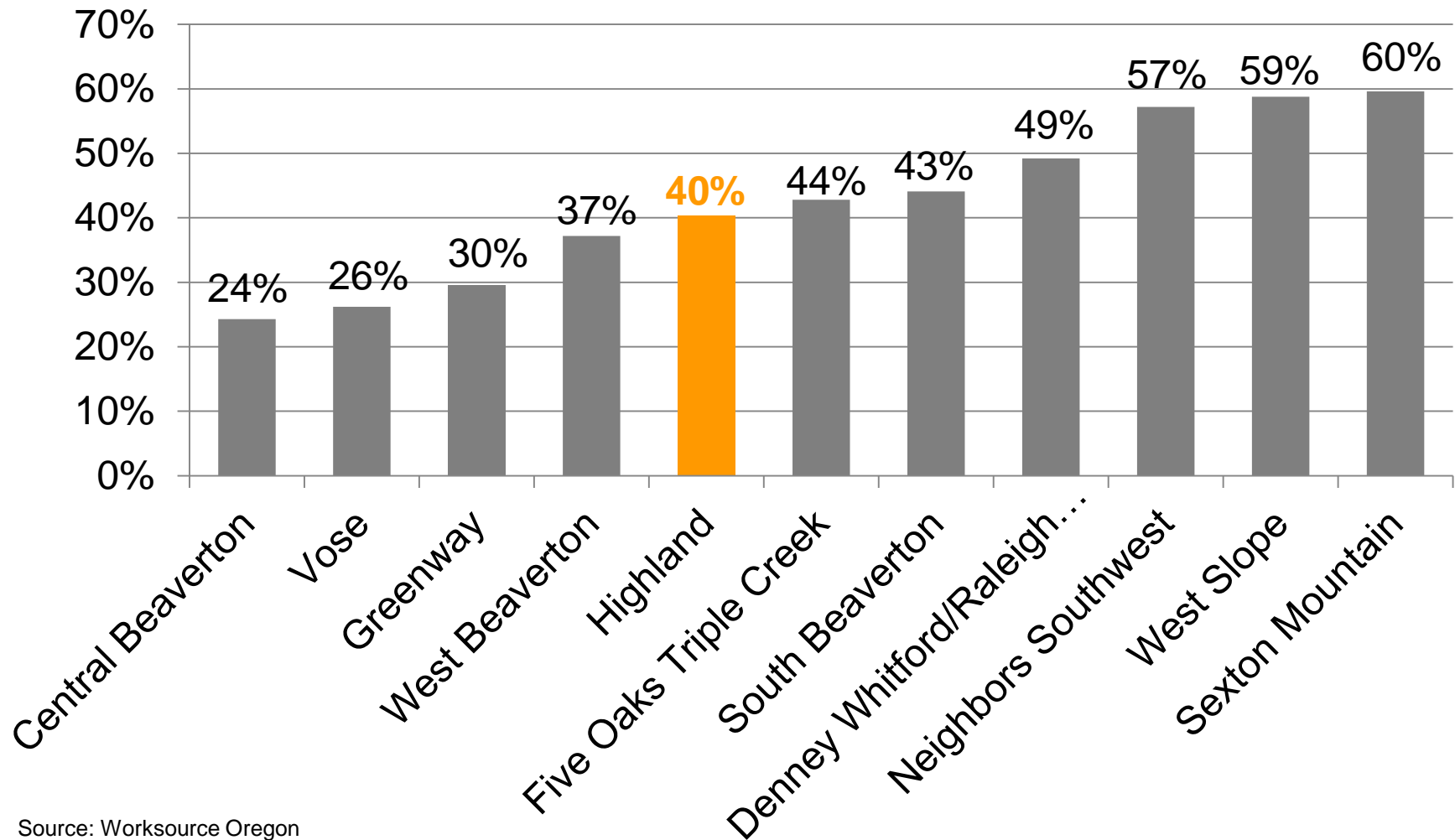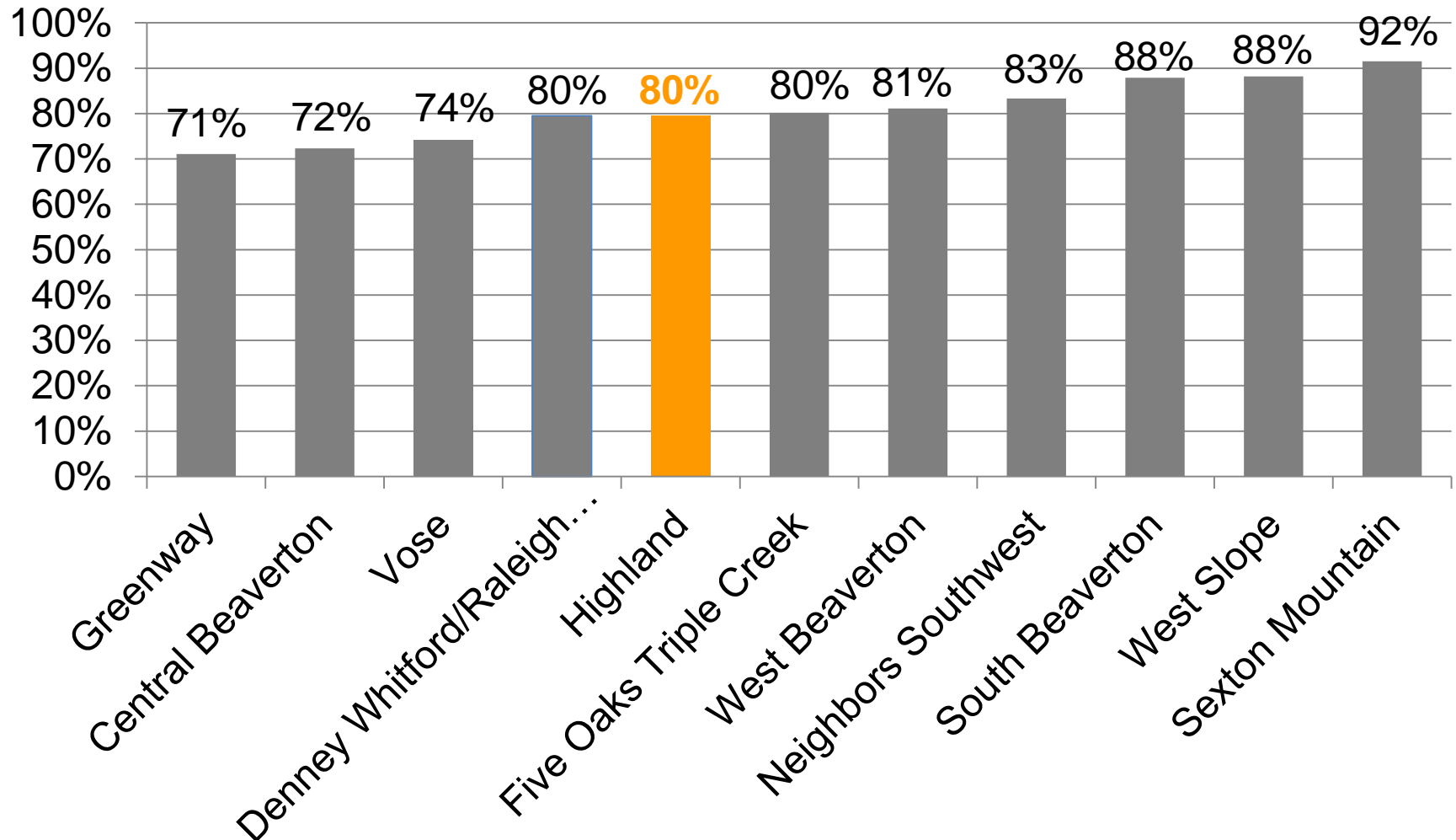
Percent of Population that Speaks Another Language Besides English by NAC (2007-2011)

Source: Worksource Oregon
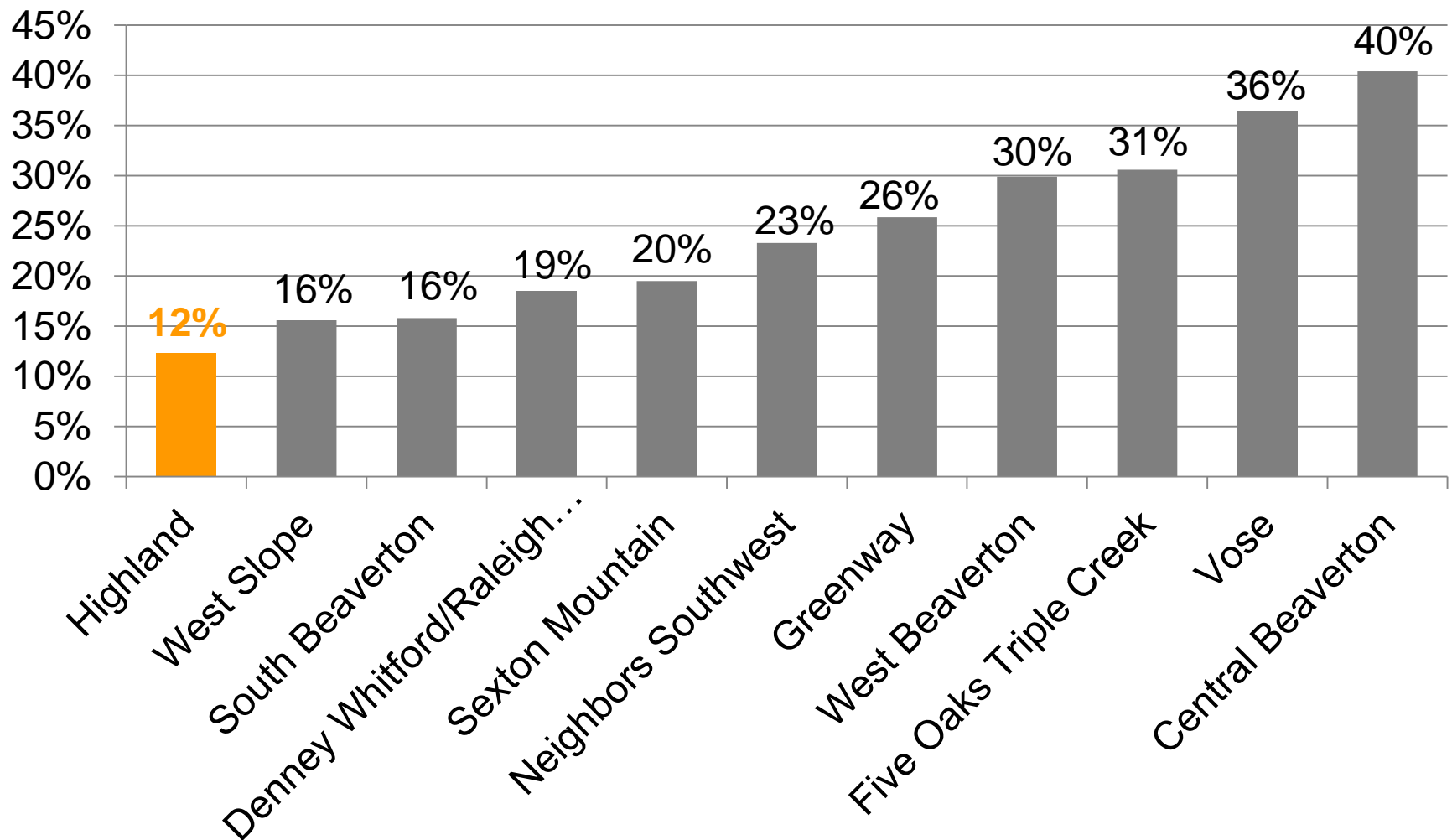
Percent of Population that Uses Public Transportation to Get to Work (2007-2011)

Source: Worksource Oregon
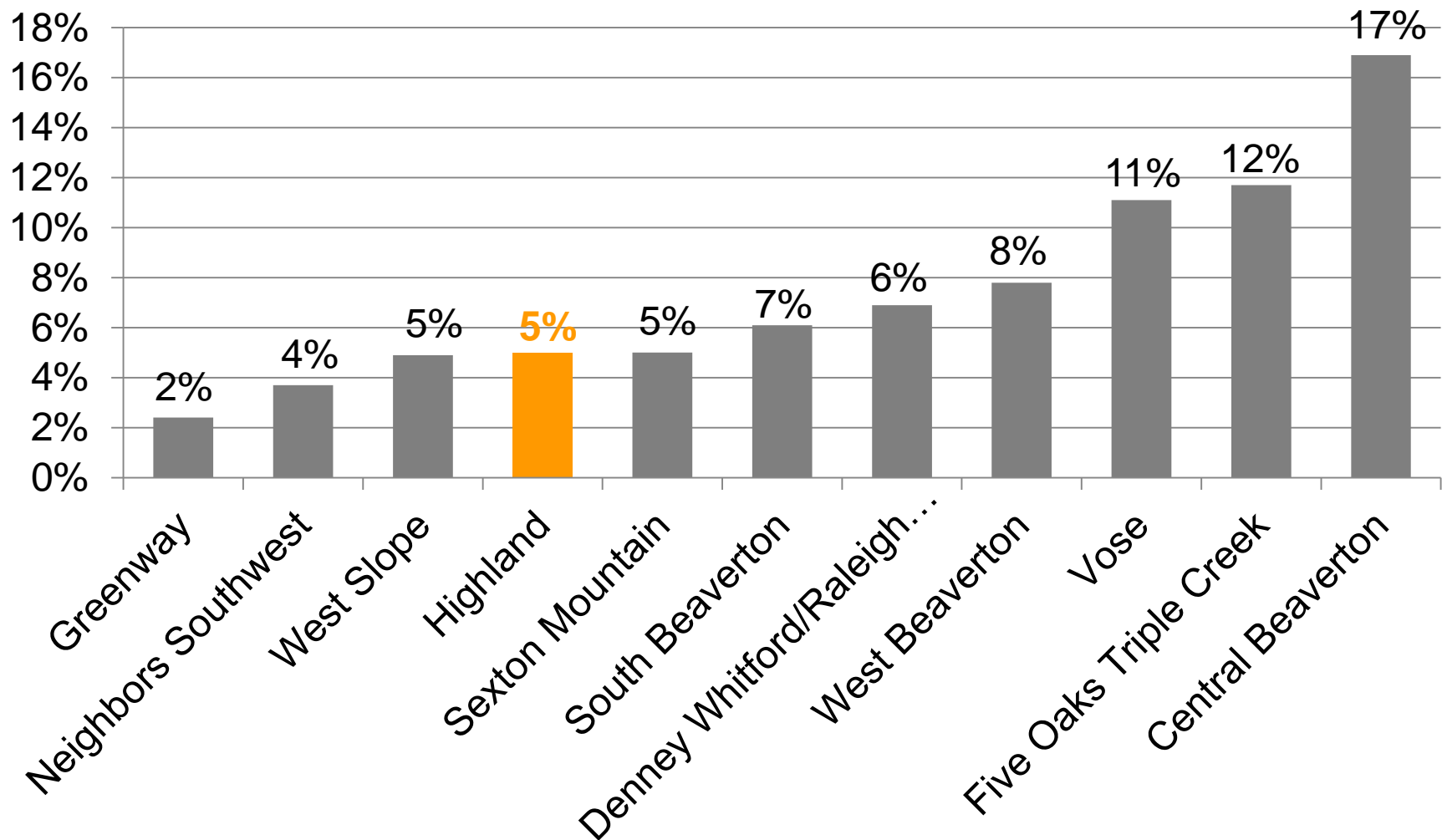
Summary
Highland 2000-2010

- **Size and Density**
  - There has been no change in the geographic area of Highland during this period, but the density has decreased from 2000, with 1.2% fewer people per square mile in 2010.

- **Age**
  - There has been a decrease in Highland residents under 18 years of age (-14.3%), but the population aged 65 and older increased by 20% between 2000 and 2010.

- **Diversity**
  - The number of whites in Highland remains the largest percentage in the neighborhood (80.4% in 2010). The neighborhood is increasingly made up of people from different backgrounds, with a 43% increase of African American residents and a 46.4% increase in people who identify with two or more races.

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Summary
Highland 2000-2010

- **Housing**
  - Owner occupied housing units (71.1% in 2010) continue to outnumber renter occupied housing units (28.4% in 2010).

- **Household Makeup**
  - Family households (68.8% in 2010) continue to outnumber nonfamily households in the Highland neighborhood (31.2% in 2010).

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Summary
Highland 2000-2010

- **Business Distribution (2011)**
  - Highland has 285 businesses, which comprises 7.5% of the total businesses in Beaverton (3,792).
    Source: Worksource Oregon
- **Enrollment in School (2007-2011)**
  - 25% of the population in Highland are enrolled in school, the median for all NACs.

    Source: Census ACS 2007-2011 5 Year
- **Population 25+ with College Degrees (2007-2011)**
  - 40% of the population in Highland 25 or older have a college degree, with the lowest rate in Central Beaverton (24%) and the highest rate in Sexton Mountain (60%).
    Source: ESRI Business Analyst

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Summary
Highland 2000-2010

- **Computer Ownership (2012)**
  - 80% of the population in Highland owns a computer, the median for all NACs. Sexton Mountain has the highest rate at 92%.
    - Source: ESRI 2012

- **Population that Speaks Another Language Besides English (2007-2011)**
  - 12% of Highland residents speak another language besides English, the lowest rate among all NACs. The highest percentage of the population speaking another language is in Central Beaverton (40%).
    - Source: Census ACS 2007-2011 5 Year

- **Use of Public Transportation to Get to Work (2007-2011)**
  - 5% of Highland residents utilize public transportation to get to work. The highest rate is found in Central Beaverton with 17%.
    - Source: Census ACS 2007-2011 5 Year

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Highland: Did you Know?

- 1.1% of Highland residents ride their bike to work, the third highest rate of any NAC.

  Census 2007-2011 5 Year

- Highland is only one of two NACs that had a decrease in population between 2000 and 2010; the other NAC was West Slope.

  Worksource Oregon

Learn More About the Highland Neighborhood and Get Involved!

- Visit www.BeavertonOregon.gov/Highland

- Like Highland on Facebook at www.Facebook.com/HighlandNeighborhood

- Subscribe to Highland's email list by visiting www.BeavertonOregon.gov/list.apx or contact the Neighborhood Program to join their postal mailing list.

- Call the Neighborhood Program at 503-526-2543

- Send an email to neighbormail@BeavertonOregon.gov